

Public Speaking Program for Online Chinese Students

Level: 1, 2 & 3

Location: China Online

Date: OCT - DEC 2025

Format: 11 weeks per level | 2 x 1-hour sessions weekly

**Audience: Chinese students learning public speaking in English
(Ages adjusted per group)**

Core Features Across All Levels:

- Drama, Debate, Public Speaking & Creative Writing
- Breakout room one-on-one time with coach
- Emphasis on Western public speaking etiquette & cultural norms
- Focus on critical thinking, persuasive communication & confidence
- Development of pronunciation, stress management, and fluency

Level 1: Confident Voices (Beginners)

Focus:

Building comfort in speaking and self-expression.

Goals:

Develop clear pronunciation & vocabulary. Gain confidence to speak in front of peers. Practice simple storytelling and role play. Learn basic body language & eye contact.

Key Activities:

Short 1-minute speeches with teacher feedback. Pronunciation games & oral practice. Drama and storytelling exercises. "Active listening" peer feedback (keeps all students engaged).

| Week | Theme | Focus Area |
|-------------|--------------------------------|--|
| 1 | Speech Building Blocks | Basic structure: beginning, middle, end. Clear message planning. Icebreakers to build rapport. |
| 2 | Talking About Me | Confident self-introduction. Personal topics. Practising posture and presence online. |
| 3 | Clear Speaking | Pronunciation, breath control, pausing, pace. Introduction to stress management and intonation. |
| 4 | Look and Listen | Eye contact (camera awareness), active listening, using energy. Pair practice in breakout rooms. |
| 5 | Your Audience Matters | Understanding audience needs, choosing tone. Beginner awareness of cultural speaking habits. |
| 6 | Say It Simply | Writing clearly and concisely. Story structure. Simplifying ideas for clear communication. |
| 7 | Stand Tall, Speak Calm | Posture, gestures, managing nerves. Visual presence in virtual settings. Coach-led practice. |
| 8 | Telling a Short Story | Building stories from real life. Using emotions and expression. Creative writing integration. |
| 9 | Express Yourself! | Adding energy, voice variation, and gestures. Speaking games and group activities. |
| 10 | Friendly Debating | Introduction to expressing opinions respectfully. Basic for/against speaking. |
| 11 | Presentation and Review | Delivering a personal story or speech. Feedback from peers and teacher. Celebrate growth! |

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Level 2: Impact Speakers (Intermediate)

Focus:

Structure, persuasion, and stress-free delivery.

Goals:

Organise speeches with clear openings, body, conclusions.

Build debating basics (reasoning, counterpoints).

Practice stress management and speaking with emotion.

Develop storytelling into longer speeches & presentations.

Key Activities:

2-3 minute prepared speeches.

Debate rounds with rotating roles.

Confidence drills (voice projection, emotion control).

Persuasion exercises (ads, pitches, problem solving).

| Week | Theme | Focus Area |
|-------------|---------------------------------------|---|
| 1 | Polish Your Structure | Review and refine speech structure. Hook techniques. Clear main points. |
| 2 | Persuasive Openings | Powerful introductions. Emotional appeal vs logical appeal. |
| 3 | Speak with Control | Mastering pace, pause, pronunciation. Mini performances with feedback. |
| 4 | Presence on Screen | Posture, gestures, eye contact. Body language coaching in breakout rooms. |
| 5 | Know Your Listeners | Tailoring tone, vocabulary, and delivery to match audience. |
| 6 | From Writing to Speaking | Writing persuasive pieces & adapting them for speaking. Connective language and transitions. |
| 7 | Handling Stress Under Pressure | Presentation anxiety tips, preparation rituals, impromptu exercises. |
| 8 | Persuasive Storytelling | Using storytelling to convince or inspire. The art of persuasion. |
| 9 | Speaking with Expression | Voice control, gestures, rhetorical devices. Roleplay and improv games. |
| 10 | Debate Essentials | Structuring arguments, supporting ideas with evidence, counterarguments. Team debate activities. |
| 11 | Impact Presentation Day | Deliver persuasive speech or team debate. Peer review + coach feedback session. Celebrate growth! |

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Level 3: Leadership Communicators (Advanced)

Focus:

Leadership, critical thinking, and real-world presentation.

Goals:

Master persuasive speaking & advanced debating.

Apply critical thinking to complex issues.

Practice western speaking etiquette in formal settings.

Lead group discussions & mentor peers.

Key Activities:

4-5 minute speeches with feedback on delivery & presence.

Team debates judged on logic + impact.

Leadership roleplay (chairing meetings, moderating).

Creative writing → performance (speech, drama, storytelling).